

Outlining the Field – A Research Program for Empirically Informed Ethics

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1. Introduction

“What is the right thing to do?” This question¹ echoes through the centuries and millennia of human history. It alludes to the sometimes disturbing moral dilemmas humans face, and it has produced elaborate ethical theories of the virtues people should foster, the norms societies should promote, and the states of affairs at which people should aim. It is therefore unsurprising that human behavior in moral contexts has become a topic of empirical research, although it was to some extent deliberately excluded as a legitimate research topic at the advent of modern science.² The last two decades have witnessed a substantial increase in empirical research on morality—in particular using psychological and neuroscientific methods.³ This research also influences moral philosophy; in fact, empirical research on morality has been the biggest beneficiary of citation transfers into the humanities, compared with other research topics of social neuroscience (Matusall et al. 2011).

Moral philosophers’ responses to this trove of empirical data on the evolutionary origin, the biological foundation, the psychological malleability, and cultural diversity of human morality have been ambivalent. One strand of argument—Kauppinen (this volume) calls this strand

¹ Allowedly, the human concern with morality is not represented by a single question, and the focus on moral decision-making and moral action, for which this question stands, is most typical of a very recent understanding of ethics as a “toolbox” for helping to solve problems and setting aside questions like “Who should I become?” that refer to virtues and moral ideals; see Pincoffs (1986) and Williams (1985) for critiques of this tendency to narrow the focus of ethics.

² A well-known piece of evidence for this point is the draft of the credo of the Royal Society written by Robert Hooke in 1663, in which he articulated the role of the Society as “to improve the knowledge of natural things, and all useful Arts, Manufactures, Mechanic practices, Engines and Inventions by Experiments, not meddling with Divinity, Metaphysics, Morals, Politics, Grammar, Rhetoric or Logic.” Although this sentence did not enter the final charter of the Royal Society explicitly, its fragments can be traced to various parts of the charter (quoted after Weingart 2002: 96).

³ For bibliometric evidence for this claim, see Christen (2010).

Armchair Traditionalism—denies the relevance of empirical data to normative justification, with the obvious exception that it frames the specific problem under investigation (e.g. Nida-Rümelin 2006). Another strand of argumentation—labeled *Ethical Empiricism* by Kauppinen (this volume)—acknowledges empirical insights for theory building within ethics (Edel 1961)—but with conflicting conclusions. For example, research on the psychological foundation of moral intuitions can either be taken as a support for founding normative theories (Nichols 2004) or be used to undermine the normative importance of intuitions (Singer 2005). With respect to the application of ethical theorizing to practical problems, some scholars promote “empirical ethics” that should, in particular, improve the context-sensitivity of ethics (Musschenga 2005). And finally, some philosophically trained researchers have started using empirical methods themselves in order to inform their normative thinking (for an overview see Appiah 2008; Knobe & Nichols 2008; and Loeb & Alfano forthcoming).

Of course, the role and relevance of empirical data for ethics depends on the specifics of the problems one wants to solve. Empirical knowledge will affect metaethical theories differently from, for instance, biomedical ethics or business ethics. This divergence in relevance does not necessarily indicate a fundamental conflict within moral philosophy with respect to the role of empirical data. However, there are diverging opinions about what it actually means for ethics to be *informed* by empirical knowledge—and one could even ask to what extent analytically sharp distinctions are blurred by the inclusion of empirical data in normative thinking (see section 2.4.).

Thus, the endeavor of promoting an *empirically informed* ethics raises various questions. This chapter structures them with respect to the subject-matter, the kinds of empirical methodologies and data that could be useful for ethics, and the types of problems and fundamental questions of ethics for which an empirical approach could be particularly fruitful. It also outlines what is at stake when empirical insights are taken seriously by normative theorists—a point that may affect a competence philosophy attributes to itself: the clarification of concepts and the demarcation of sharp distinctions between them. Morality could indeed be a field where this goal is more difficult to achieve than in other fields—and the facile drawing of distinctions may even mask interesting questions.

Take as an example the basic terms ‘morality’ and ‘ethics’. In particular in the German tradition, these terms are understood to have distinct referents. The former denotes the various

norms, practices, virtues, and so on that a specific society or culture holds over a given period of time; the latter is the systematic investigation and justification of these practices, for which the moral philosopher is particularly qualified (e.g. Düwell et al. 2002; Nida-Rümelin 2006). But a closer look at the practice of morality immediately shows that justifications and reflections are a genuine part of common morality, too—although they are sometimes misleading, doubtful, affected by disruptive factors, and even mistaken. Everyday moral justification lies on a continuum with sophisticated philosophical theorizing about morality (a point that Düwell et al. 2002, p. 3, acknowledge), which may be a reason for the (frequent) synonymous use of the terms ‘moral’ and ‘ethical’ in Anglophone philosophy. Between the covers of this book, we (and the other authors) will try to maintain a robust distinction between these terms, where ‘morality’ refers more to common practices and discourse upon moral issues within a specific societal or cultural frame and ‘ethics’ denotes a more reflective approach that is usually connected with some degree of expertise and knowledge in moral philosophy. The distinction may be somewhat artificial, but it remains useful.

Furthermore, this chapter serves as an introduction to the other contributions in this book, as it arranges them into a general framework of empirically informed ethics, which can be called a “research program”. We do not understand this term in its sophisticated version used in philosophy of science (Lakatos 1977). Rather, it denotes the endeavor to outline the field, its topics and problems, its methods, and some of the questions we consider most interesting. Section 2 presents the phenomenon that empirically informed ethics tackles, which is, we propose, a thorough explanation of ‘moral agency’ in all its facets. In this section, we also discuss how the understanding of ethics itself influences the role of empirical knowledge for ethics—an aspect that three contributions of this book also examine to some degree (Fischer, Naves de Brito, Krones). In section 3, we draw some important methodological distinctions, in order to help clarify the kinds of empirical research that may be relevant to ethics. It’s important to distinguish, for instance, quantitative from qualitative research methods. It’s also important to keep in mind that explicit, implicit, and behavioral measures of the same phenomenon may diverge. For instance, the subjects of empirical inquiry might explicitly think of themselves as honest, yet exhibit little honesty when their self-concepts are measured implicitly; and both explicit and implicit self-concept may diverge from their actual behavior in honesty-relevant circumstances. In section 4, we provide an overview of the different kinds of data that can inform ethics in various ways. The other eleven contributions of this book will be introduced

in this section. Finally, in section 5, we present several problems that we consider particularly important for an empirical approach to ethics.

2. The phenomenon under investigation

2.1. Distinguishing ‘moral’ from ‘non-moral’

One basic fact about morality is that people are disposed to react to issues of right and wrong, good and bad, virtuous and vicious. This implies both the existence of some normative frame in which the normative terms obtain their moral meaning and a connection between this normative frame and the real world, in the sense that it guides⁴ thought, feeling, deliberation, and behavior⁵ of most people much of the time. The connection is bidirectional: our thoughts, feelings, and behavior also influence the normative frame, often in an indirect, though sometimes also in a direct, way—for instance, by expanding it or by changing the semantics of some terms. Various spatial and temporal scales are involved in this interaction and open up a constellation of difficult, interrelated questions. The goal of this section is to structure them in a way that allows a not-too-Procrustean categorization of the various contributions in this book.

Another genuine aspect of morality, which should be mentioned right at the beginning, is its social nature: morality is situated in a social world⁶ of actions, judgments, negotiations, and other kinds of expressions made by interacting social beings. This is also the reason why mo-

⁴ In using the term ‘guide’ we do not mean that the agent necessarily requires conscious awareness of this frame.

⁵ We use the term ‘behaviors’ to denote any observable expression of interacting social entities that includes communicative expressions of a verbal or nonverbal kind, as well as generating records of behavior using any kind of media (e.g. exposing moral opinions through newspaper articles, blogs etc.) as long as the behavior has the potential to generate social impact. Actions are much more constrained behaviors (including intentionality, free will etc., depending on the theory of action someone holds; Mele 1997). For many philosophers, only actions are object of ethical considerations because the issue of responsibility attribution is clearer in that case. Clearly, our construal of the scope of ethics is more liberal (see section 2.4.).

⁶ We use the term ‘social’ in a broad way including the possibility that nonhuman creatures can be understood as social beings (an undisputed claim within biology). Surely, the precise definition of ‘social’ will be adapted to the species under investigation, leading to the question, what kind of behaviors must be present such that the interaction of non-human creatures can be assessed from the perspective of moral agency (see the contribution of Sarah Brosnan in this volume).

rality matters so much to most people: people get upset when others don't meet their moral standards. This may concern obvious transgressions like harming innocents, but also more controversial issues, for instance, with respect to politics that some might consider outside the realm of morality (Haidt & Graham 2007).

This straightforward observation leads to a difficult question: whether there are uncontroversial criteria that can be used to classify a specific judgment, action, or other phenomenon as clearly *moral*. Various classifiers emerging from different disciplines have been proposed, and all of them have their opponents: Moral philosophers may require universalizability as a property of (justified) moral judgments (a prominent example is Kant 1785/1983), and are then confronted with the objection of moral relativism (for an overview see Carson & Moser 2000). Moral psychologists may focus on the degree of acceptance of norms in order to distinguish between moral and conventional norms (Turiel 1983), but there are important counterarguments with respect to this distinction (e.g. Nichols 2002). Cognitive neuroscientists may use the (measurable) strength of the emotional reaction towards norm-transgressions as markers of morality (Moll et al. 2008), but are then confronted with the large variability of individual emotional excitability or “affective styles” (Davidson 2004). Evolutionary biologists may focus on the fitness reduction some behaviors have for individuals in order to call them ‘moral’ (Trivers 1985), but then are accused of unjustified reductionism because they treat morality and altruism as equivalent (Joice 2006). Carolyn Parkinson et al. (2011) have gone so far as to suggest that literally *nothing* unifies morality. This is not the place to go further into these longstanding issues—it is sufficient to state that we do not have an uncontroversial set of individually necessary and jointly sufficient criteria applicable to all phenomena that would allow us to classify them as being either moral or non-moral. This does not mean that we don't have exemplars of either kind, but there will be a grey zone that is larger than most people are inclined to think.⁷

⁷ This ambiguity probably results from the basic fact that normativity is woven into the most basic structures of life: all life-forms (including even plants, fungi, protozoa, and bacteria) have built-in “desired states” or “goal states” with respect to basic needs and threats, sensors to detect them, and actors to seek or avoid them. Although there is surely a consensus that most goal-seeking behaviors of life-forms are non-moral, this certitude decreases when social life forms are under investigation. And although we have good reason to couple (sophisticated) morality with language and the ability for conscious reasoning, this criterion may be of little use when the question is how morality evolved.

This demarcation problem is complicated by a further wrinkle: the distinction between ‘moral’ and ‘immoral’—as the term ‘moral’ has a positive connotation that is hard to avoid in these discussions. Thus, although the “cold, objective observer” of morality may be interested in any kind of entity that is eligible for classification as either ‘good’ or ‘bad’ relative to any system of justification, many would insist that the classification of an entity as ‘moral’ requires an *acceptable* justification—and is thus coupled to some standards of rationality and normativity (e.g. Schaber 2011). However, although there is a well-known asymmetry with respect to ‘good/right’ and ‘bad/wrong’ in morality in the sense that transgression of norms causes much stronger reactions than the fulfillment of moral ideals, there is considerable diversity in both space (i.e., between groups/cultures) and time (i.e., with respect to historical development) with respect to what is called ‘immoral’ (see the contribution of Prinz in this volume).

This short outline of the problem of finding adequate criteria for distinguishing the moral and the non-moral, on the one hand, and the moral and the immoral, on the other hand, should remind us to be tolerant in this respect, as we otherwise may overlook important aspects of morality.⁸ For current purposes, and with the expectation that revision is inevitable, we tentatively define a phenomenon as moral (as opposed to non-moral) if and only if it is a mental state (e.g., thought, judgment, belief, motive, emotion, sentiment), mental process (e.g., deliberation, construal), behavior (e.g., acting, omitting, refraining), disposition (e.g., virtue, vice, sensitivity) or state of affairs such that the application of the evaluative predicates (e.g., ‘good’, ‘bad’, ‘right’, ‘wrong’) to it is warranted.

2.2. *Moral agency*

Having established a basic frame of the problem, we will now outline the subject matter in more detail. We suggest that the key phenomenon *empirically informed* ethics is interested in is moral agency—the fact that patterns of moral behavior emerge from entities whose behavior is somehow regulated by a normative framework that includes an idea of ‘good’ and ‘bad’. We deliberately use the term ‘patterns of moral behavior’ rather than ‘moral action’ in this

⁸ See Haidt & Kesebir (2010) for an example (from social psychology) of how the initial classification can shape the types of research questions that are asked.

context because we propose to understand this phrase in a broad sense not restricted to mere punctate actions (see also footnotes 4 and 9 and the following explanations).⁹

Empirically informed ethicists want to know *how moral agency is possible* and *how moral agency works*, which (in most cases) includes how reasons and justifications are operative in that framework. Answering these questions requires further specification depending on the concrete issue under investigation, as well as empirical data of various kinds (see section 3). However, it would be a mistake to understand this research project as purely empirical, as if the project could be completed merely by decoding the “moral machinery” of the agent and identifying the elements of the normative reference frame (i.e., the norms, virtues, values, and so on that are involved in a particular instance of moral behavior). Although justification claims are an important aspect of moral agency, they can operate on various levels: on the level of the individual agent (e.g., when evaluating reasons for a specific option or action), on the level of direct agent interaction as a demand towards the agent (e.g., after he/she has done something that is criticized or praised by others), on the level of collective phenomena (e.g. with respect to incentives that operate on an institutional level), or on the level of the scientific inquiry of the phenomenon with respect to the question, whether and to what extent a specified behavior could be called ‘moral’. Therefore, these practices of justification are not only part of moral agency, they are also entangled in a complex way with the actual understanding of the problem—an important point that we discuss in more detail in section 2.4.

Before sketching moral agency in more detail, we propose to distinguish the terms ‘moral agency’ and ‘moral agent’ and understand the former in a broader sense. In this way we can include the possibility that there may be phenomena of moral agency, although we are not sure (or even doubtful) whether an agent¹⁰ is actually present. This refers in particular to phe-

⁹ One may object that a different term should be used instead, e.g. ‘moral behavior’ instead of ‘moral agent’ and the coinage ‘moral behavior’ instead of ‘moral agency’. However, ‘behavior’ is too broad in that respect, as only a subclass of behaviors is relevant to moral agency, as social impact of the behavior (pattern) is required and some kind of mechanism that supplies feedback to the agent such that internal states (e.g., through reflection, if the agent has the required abilities) are changed and may lead to a change in future behavior patterns.

¹⁰ We should also note that the concepts ‘agent’ and ‘action’ should be distinguished as well in the sense that not all moral behaviors produced by agents are actions. As indicated earlier (footnote 4), the term ‘action’ refers to a tightly circumscribed set of behaviors operating on a limited time scale. An ‘agent’ is an entity that is clearly discernible in social space and where no reasonable doubt exists with respect to the fact that the agent is the originator of the behaviors under investigations, some of which may be actions. Therefore, with respect to their

nomena of collective agency that are also a topic of research in social psychology (Bandura 2001), although within philosophy doubt has been expressed whether a collective of individuals actually can be called an agent (in particular with respect to responsibility attribution; French 1998)¹¹. Within the research tradition of complexity science, however, we can observe an increasing amount of research on patterns in social space that have moral relevance, although they do not result from intentions or involve top-down control (a recent example is Helbing et al. 2010). These patterns are accessible to empirical research and may even be shaped through politics—i.e. they can become an object both of ‘good’/‘bad’-attributions as well as intervention, although there is no clearly discernible entity to which this behavior can be attributed. Therefore, some moral behaviors may be interactive or relational in nature and can be understood as an expression of moral agency.

In the following, we propose a basic structure of moral agency that enables us to categorize various research topics with respect to the spatial and temporal time scales involved in moral agency (see Fig. 1).

The structure of moral agency as we construe it here is threefold. First, moral agency requires a specified *set of competencies* that must be present in the agent (or a collective of agents). Second, it involves a *normative reference frame* to which the agent has at least partial access. Finally, moral agency is always situated in a *context* (consisting both of other agents and physical boundary conditions that constrain behavior). Competencies, normative frame, and context thus form the structural components of moral agency. A particular investigation of moral agency may refer to just one of these structural components, presumably by examining its content, or to the interaction of two or even all three components.

specificity, we have a relation in the sense of: ‘moral agency’ > ‘moral agent’ > ‘moral action’ (‘>’ denotes: ‘is more general than’).

¹¹ There is a longstanding discussion about collective responsibility that we will not outline here (see e.g. Held 1970; Lewis 1948; Narveson 2002).

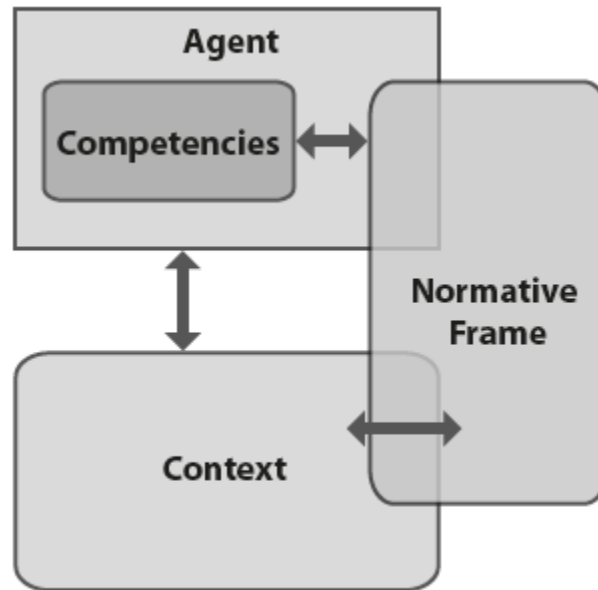


Figure 1: The structural components of moral agency.

First, specifying the set of competencies is closely related to defining the moral agent—and the spectrum of proposals for necessary and/or sufficient competencies that qualify for agency is broad. In its simplest form, one may characterize an agent as an entity consisting of sensors, some internal decision procedure to generate actions, inner goal states with which the sensory information is compared, and actors (anything that allows the agent to intervene in the world, such that the behavior of the agent is not completely controlled by factors outside of it). This simple picture—basically emerging from behaviorism and currently the standard definition within agent-based modeling (Bonabeau 2002)—is enriched in social psychology and philosophy with various further capabilities such as authorship, autonomy, intentionality, forethought, learning, self-reactiveness, and self-reflectiveness.¹² These terms refer to rich theoretical concepts, and the picture of moral agency that we end up with depends on how they are spelled out both individually and in their interrelations. At this point, we do not have to perform that task, but we recognize that such a specification is a necessary part of any investigation of moral agency.

Second, moral agency involves normativity, i.e. the idea of a ‘goal state’ with which an actual (or internally simulated, when assessing options) behavior can be compared, and that includes

¹² For an overview see Bandura (2001), Christen (2009), or the entry on “action” in the Stanford Encyclopedia of Philosophy (<http://plato.stanford.edu/entries/action>; accessed on October 31st 2011).

the implication that this comparison has some effect on the agent and its (future) behavior. Again, the specification of the properties and content of a normative frame is the key point when a particular aspect of moral agency is under investigation. Presumably at least some elements of the frame are accessible to the agent, although accessibility does not necessarily mean that these elements are under the conscious control of the agent when he or she is acting. It just means that these elements are represented in such a way that they can feed into the processes that generate behavior. Defining these elements in such a way that the normative frame can be called a properly *moral* frame is related to the difficulty of distinguishing moral from non-moral phenomena. Indeed, we consider the identification of a proper description of the structure and contents of the normative frame to be one of the central questions to which empirical research can contribute (see section 4).

Third, because moral agency is always situated, we can only understand it if we have an adequate notion of the context in which it occurs. Due to the essentially social nature of morality, this context will involve other agents—either as counterparts (affected parties of the behaviors) of the agent or as observers and evaluators of the agent’s behavior (e.g., in the sense of third-party-punishment). The latter could also be merely hypothetical, i.e. the agent may have the capacity to internally simulate the evaluative judgments that others would make of some proposed course of action, and regulate his or her behavior in part by reference to these simulated judgments. The context certainly also involves physical boundary conditions that constrain the possibilities for action. The degree of their coerciveness, however, is again an issue of definition. For example, it is often an open question – and one indexed to time-scale – whether a given constraint is better understood as an immutable necessity (e.g., the need for food, water, shelter, and companionship) or as a contingent obstacle (e.g., the demands of a deeply rooted political or social arrangement). In eighteenth-century America, slavery might have seemed an immovable part of the frame, and in the context of a single decision on a short time-scale, it was. Over the long term, however, the institution did turn out to be malleable. We suspect that many constraints exhibit this dissociation: in the near term they are best understood as unfortunate but solid constraints, whereas over the long term they are better understood as contingent and mutable.

These three structural components of moral agency correspond to different scientific approaches to morality, each of which has a long tradition. Briefly and with apologies for incompleteness, the psychology of character and traits focuses on the dispositions people should

foster in order to be called ‘moral’, whereas situationism in psychology emphasizes the context in order to understand morality. Finally, various traditions within moral philosophy deal primarily with the normative frame.

In summary, this outline of the structure of moral agency is soberingly complex, as it shows a need to define each single component more precisely whenever a specific problem is under investigation, by taking into account the many (often mutual) dependencies among the relevant phenomena. For example, requiring deliberate access to the elements of the normative frame has consequences for the competencies the agent should have. This observation is neither new nor surprising, but it does remind us that the concrete question under consideration requires a careful elaboration of several interrelated elements. And the outline of these questions further requires a structural clarification with respect to the spatial and temporal scales involved in moral agency, a point we discuss next.

2.3. Spatial and temporal scales

Moral agency develops on various spatial and temporal scales, which we can use to categorize moral phenomena. We use the term ‘spatial scale’ here to refer to the number of agents involved and the manner of their interaction. Usually, three different scales are distinguished: the single agent (who, for instance, is reasoning about a specific issue or dilemma), a group of directly interacting agents over a longer timescale (allowing, for instance, the relationships of mutual trust and dependency), and a collection of agents who interact in a more or less anonymous way (for example, by means of social institutions). In many real-world problems, these scales are entangled. However, many problems can be localized on a specific scale (e.g., the “tragedy of the commons” (Hardin 1968) on the scale of society).

With respect to the temporal scale, it’s reasonable to distinguish four different levels: The time-scale of immediate acts (on the order of seconds to minutes), the scale of (deliberate) reasoning about a problem (on the order of minutes and hours to days or even weeks), the time scale of the ontogenesis of the agent (on the order of years and decades), and the evolutionary timescale that includes many generations of agents (on the order of decennia, millen-

nia, or more).¹³ Again, many real-world problems involve an entanglement of several time-scales, for instance, when many individual immediate acts collectively result in a long-term social outcome (e.g., pollution, climate change, and the tragedy of the commons).¹⁴ However, this classification also allows us to categorize some ethical questions within a specified scale. Based on these distinctions, in total, 12 different categories can be distinguished, to which specific behavior patterns with moral significance can be attributed (Table 1).

		Spatial scale		
		Single agent	Group of agents	Collective of agents
Temporal scale	Immediate acts	Intuition-driven behaviors	Instant praise or punishment of actions	Mob behavior
	Deliberate reasoning	Meditation on a moral decision	Collective decision-making in medical ethics	Institutionalized processes of praise, blame, reward, and punishment
	Ontogenetic scale	Development of virtues, character	Development of group reputation	Change in legislation with respect to bioethical issues
	Evolutionary scale	Emergence of moral emotions	Emergence of patterns of cooperation	Cultural change and fragmentation

Table 1: Examples of behavioral patterns of moral agency, classified along spatial and temporal scales.

For each of these behavioral patterns, the details of the agent(s)' competencies, the normative frame, and the context will have to be specified, if they are to become an object of systematic investigation. This will be outlined in more detail below.

2.4. What does 'being informed' mean?

Our discussion so far has focused on the phenomena of moral agency that are especially amenable to empirical research. In the following, we discuss the extent to which these phenomena are relevant to what is often considered the genuine task of ethics: reflecting on normative theories and finding justifications for actions and goals that moral behavior should pursue or

¹³ The issue of the relevant timescale of evolutionary processes surely depends on the type of phenomenon one analyzes. Furthermore, it seems that there is not a fixed time scale but a strong connection between the speed of evolutionary change and environmental conditions (Kryazhimskiy et al. 2009).

¹⁴ One issue is the possibility of responsibility towards future generations with respect to general behavior patterns of current societies (Birnbacher 1995), which reemerged in the context of debating the moral significance of climate change.

promote.¹⁵ To do so, we first outline in more detail the difficulties that arise when attempting to draw clear distinctions between the different tasks and types of problems that moral philosophy is often concerned with. Next, we discuss how this understanding of ethics affects the appreciation of empirical data within the field.

There are several distinctions moral philosophers consider essential to their task. A closer investigation of them, however, often encounters pitfalls. The problem with one distinction—between ‘morality’ and ‘ethics’—has already been discussed; and it is probably not a crucial one the field has to defend. Likewise, the problem of finding criteria by which to distinguish the moral from the non-moral does not threaten to undermine the whole ethical endeavor; rather, this point denotes a relevant problem with which the field is dealing. However, there are two (interrelated) analytical distinctions that are at once central to the task of ethics and deeply connected to the empirically informed approach to ethics: the is-ought-dichotomy¹⁶ (sometimes also called the fact-value dichotomy) and the difference between explaining and justifying behavior. We will not outline the long-standing discussions of these issues, but it can easily be observed that whenever ethics becomes practical—e.g., when training professionals of other disciplines in ethics—these distinctions are mentioned as key instruments of the analytical toolbox of ethics, and accusing a philosophical opponent of committing the “naturalistic fallacy” (see footnote 18) is often taken to be devastating in any practical discussion of ethics (an example is Arn 2009). We are, however, skeptical about both the certitude of these distinctions and their alleged usefulness in practical discourse—and this skepticism is related to a criticism of an understanding of ethics that places empirical knowledge on a distinct plane, detached from the realm of normative justification.

To outline this skepticism, we distinguish three different ways of relating empirical data to ethical theorizing and discuss each of them separately:

1. *Empirical data as a framing of an ethical problem:* All ethical questions—in particular those that concern practical issues, such as stem cell research—have essential con-

¹⁵ In the following, we will not go into much detail with respect to meta-ethical issues that focus on the logical, semantic, and pragmatic structures of ethical argumentation. However, we recognize that the distinction between ethics and meta-ethics is not easy to draw (e.g. Düwell et al. 2002: 3) and that some of the issues discussed further in this classification may also be considered meta-ethical.

¹⁶ This distinction goes back at least to David Hume (1739-40) and should be distinguished from the so-called naturalistic fallacy problem raised by G. E. Moore (1903). See also the contribution of Krones in this volume.

ceptual connections to the real world (e.g., one needs to know what stem cells are in order to analyze ethical questions of stem cell research). This is, at first sight, a trivial and uncontroversial inclusion of empirical data in ethical reasoning. However, even this involvement of the empirical may become tricky, as it has what seem at first blush to be obviously value-based conflicts but may actually be factual conflicts (Daniels 1996). Furthermore, the observation that, in practical discourses, it is often difficult to see this difference might indicate that even this seemingly clear-cut involvement of data may blur the fact-value dichotomy. There are two potential explanations for this problem. First, the number and complexity of the facts that must be grasped to understand a problem may be quite great, which complicates the task of identifying hidden normative assumptions about some facts. This problem may be overcome by allowing sufficient time for investigation and deliberation, but this solution may fail when taking the second explanation into account: the possibility that many of the crucial predicates and properties (e.g., 'generous' and generosity) inextricably combine descriptive and evaluative components (these are sometimes called "thick" terms and properties, following Williams 1985). If these explanations are correct, the "empirical information" ethics may use with respect to certain problems under investigation is not normatively neutral.

2. *Empirical data as an indicator of the feasibility of ethical thought:* A second potential involvement of empirical data, in particular emerging from moral psychology, acts as a practical constraint on ethical theories. Bernard Williams (1985; see also Flanagan 1991) and others have forcefully argued that an ethical theory that is committed to an impoverished or inaccurate conception of moral psychology has a serious competitive disadvantage. Although this may be a common agreement shared also by antecedent exponents of moral philosophy, the involvement of such facts is more demanding than it seems. First, history of science has taught us that empirical research is an endeavor that is less rational (e.g., with respect to the choice of research topics and theory defense; Kuhn 1962) than initially anticipated. Thus, the empirical data that is expected to constrain normative theorizing is itself the product of a complex and contingent process with respect to what is investigated (and what is not investigated). For example, it is remarkable that current research in social neuroscience has a strong focus on "good behaviors" (empathy, cooperation etc.), whereas a few decades earlier quite different topics were the primary objects of study (Matusall et al. 2011). This makes the

constraints of normative theories dependent on culturally shaped trends within the science that delivers the data, and thus ultimately the social and political forces that determine funding priorities. Second, the measurement process involved in establishing such a fact (e.g., how empathy frames perception of moral problems; Singer et al. 2006) involves normativity both by specifying the details of the setting and with respect to the normative frame that serves as reference point (Christen 2010). For example, data emerging from patients with focal lesions in the prefrontal cortex that play a significant role in arguments for the significance of emotions as a “foundation” of moral intuitions and for practical decision making are remarkably imprecise with respect to what kind of emotions are affected. Such findings are also highly prone to misinterpretations driven by prejudices about what the data should demonstrate, as the famous case of Phineas Gage showed (Macmillan 2000). Third, systematic epistemic injustice (Fricker 1998) may lead to biased data-collection and -interpretation, creating a vicious feedback loop in which mistaken normative assumptions lead to erroneous conclusions which in turn are used to support those very assumptions. The data are therefore not independent of the investigators’ normative frame, but involved in a complex feedback loop with it. Finally, philosophical interpreters of scientific results are often unaware of raging controversies within the scientific discipline over the validity of those results.¹⁷ Such methodological issues require choices with respect to credibility and plausibility of the empirical data that are taken to constrain ethical theories, another way in which normativity comes into play with respect to the fact-value dichotomy.

3. *Empirical data as foundations of normative theories*: Finally, empirical data of a special kind is also involved in a central way in ethical theorizing: when performing thought experiments. Such experiments can be understood as “intuition pumps” (Dennett 1984) and are set up in such a way as to elicit assent to or even certitude in certain philosophical judgments. The inner state of experiencing this assent or certitude is an intuition, which many philosophers are inclined to treat as data against which moral theories are to be tested (Singer 1974). This poses the question of the reliability of this data and its relation to normativity. The first point has been increasingly investigated

¹⁷ Neuroimaging—a central tool in today’s social and cognitive neuroscience (Matusall et al. 2011)—is such a complex methodology that recently gave rise to an intense debate, see <http://www.edvul.com/voodooconnr.php> (accessed on November 3rd 2011) for an overview.

by experimental philosophers, who find considerable variance in laypeople's philosophical intuitions (Knobe & Nichols 2008; see also the contribution of Shaun Nichols and colleagues in this volume), suggesting that cultural diversity is reflected in very basic intuitions about metaphysical and moral issues, too. Surely, one may object that lay intuitions are not data of sufficient quality, but recent investigations focusing on "expert intuitions" of moral philosophers indicate a similar degree of variance.¹⁸ An explanation for this variance may lie in the murky entanglement of the normative and factual aspects of intuitions, which are often taken to serve as both data and "genuine persuaders"—the latter due to an involvement of emotional aspects that probably should be investigated further. It is also important to note that this problem concerns not only individual intuitions, but also the way we combine intuitions, principles, and other elements of a theory into a coherent whole (e.g., by using the method of the reflexive equilibrium; Rawls 1971/1999). We have to expect various similarity relations between such entities (Thagard 1998) that will also rely on intuitions (Christen & Ott, in press). Therefore, the persuasiveness of such intuitions involves a normative component that bridges the fact-value-dichotomy, again.

There are various consequences of this skepticism with respect to clear-cut distinctions between the world of facts and the world of norms. Three of them are outlined in contributions of this volume. Johannes Fischer critically investigates the understanding of ethics as a rational justification of moral judgments. He comes to the conclusion that moral reflection from this orientation cannot do justice to moral phenomena. Furthermore, this view cannot be deduced from the essence of morality, nor can it be substantiated from the fact that we sometimes err morally, nor even can it be deduced from the idea that one of the tasks of ethics is the resolution of moral conflicts.

Adriano Naves de Brito reflects on the foundation of basic values that ethics itself fosters—universalism and egalitarianism. He argues that morality is to be seen primarily as functional and can be understood naturalistically. He provides an example of an explanation of values in terms of preferences, affections, and other agentic dispositions. His recognition of an asymmetry between indignation and shame or guilt, which he considers as fundamental to morality as a system of reciprocal demands, is the key element of the analysis. He concludes that uni-

¹⁸ See Schwitzgebel & Cushman (2012) and Krist Vaesen & Martin Peterson, *The Reliability of Armchair Intuitions* (unpublished manuscript).

versality and equality are to be defended in any tolerable human concept of morality, simply because they are essential elements of human morality, and not because it is rationally plausible to choose them.

Finally, Tanja Krones reflects on the role of ethics from the point of view of sociology of science and shows the deep entanglement of empirical and normative issues in various practical questions in bioethics. She delineates a context-sensitive, transdisciplinary model of bioethics and (social) science beyond old dualisms and disputes, and presents various results of case studies resulting from empirically informed ethical theorizing.

These considerations and contributions demonstrate that an empirically informed ethics has a fraught relationship with facts and data compared to ethical theorizing that basically uses data as an exploitable resource. It involves both a sensitivity to the various ways in which empirical and normative issues are entangled and an understanding of how the relevant data has been generated. The next two sections explore this point in more detail, taking the other contributions of the book emerging from various disciplines as exemplars.

3. Methodological distinctions

As we've seen in the previous sections, the relationship between empirical insights and ethical theory is manifold and complicated. It should come as no surprise, then, that a variety of methodologies have been fruitfully brought to bear on moral issues. In this section, we canvass four of the more important methodological distinctions relevant to empirically informed ethics.

3.1. Quantitative / qualitative

One basic distinction in the social sciences is between quantitative and qualitative research methods. While it is difficult to provide hard and fast definitions of the two methodologies, examples are easy to come by. At a bare minimum, quantitative research aims to establish statistically significant relationships between and among variables; it generates numerical data on these variables, and then tests for correlations in that data. For example, a researcher might ask people to rate their own generosity on a scale ranging from “not at all generous” (coded as

-1) through “somewhat generous” (coded as 0) to “extremely generous” (coded as 1), and then provide them with the opportunity to donate money to a charitable organization. The researcher could then test the extent to which self-reported generosity correlates with charitable giving. She might find that these variables are uncorrelated, meaning that even if you know that someone thinks of himself as generous or stingy, you cannot predict with confidence whether he will donate to a charity. She might instead find that the variables are positively correlated, meaning that people who self-report generosity (stinginess) can be predicted to donate more (less) than the average person. Or she might find that the variables are negatively correlated, meaning that people who self-report generosity (stinginess) can be predicted to donate less (more) than the average person. Any of these findings would be relevant to ethical theories that countenance both virtue and introspection (or some other form of self-knowledge).

We are not, of course, recommending that such a simple and transparent method would yield many insights. The example is merely meant to illustrate how (more complicated and better-designed) quantitative research might be taken to be relevant to ethical theory. Such research includes much of personality psychology (which attempts to develop scales of normatively charged dispositions), social psychology (which investigates situational influences on behavior), behavioral economics (which explores the influence of social, cognitive, and affective factors on economic decision-making), and experimental economics (which uses controlled experiments in laboratory settings to understand preferences, desires, and markets).

Quantitative research methods offer many benefits. Their results can be analyzed statistically, replicated across time and research groups, and modeled in exquisite detail. However, some questions cannot be investigated quantitatively – at least not yet. Furthermore, quantitative research sometimes seems to lack ecological validity. For these reasons among others, it’s also important to use qualitative research methods. Qualitative research aims to explore how people experience the world, without imposing the researcher’s own agenda and categories on that perspective. Examples of qualitative research include open-ended interviews, sociological observation of group dynamics, some aspects of primatology, and so on. Arguably, Carol Gilligan (1982) would not have been able to develop the ethics of care without going through the painstaking process of interviewing men and women about their moral views and behavior.

Thus, we do not want to make an invidious distinction between quantitative and qualitative research methodologies, but this distinction is important to bear in mind because of the different strengths and weaknesses of the two methods.

3.2. *Explicit / implicit / behavioral*

In addition to the distinction between quantitative and qualitative research methodologies, we find it helpful to distinguish explicit, implicit, and behavioral methods. Explicit methods attempt to directly measure whatever variable is at issue. For instance, if you want to investigate industriousness, you might just ask people whether they prefer striving for long-term or short-term goals, whether they think of themselves as industrious, and so on (Duckworth et al. 2005, 2006, 2010). Explicit research has the advantages of being simple, straightforward, and economical.

However, you might worry that in some cases explicit methods will be subject to systematic bias. For instance, when a personality psychologist asks people whether they have a virtue, participants might be self-deceived, they might want to impress the researcher, or they might tell the researcher what they think she wants to hear. Presumably we can trust people's self-reported extroversion more than we can trust their self-reported honesty or humility. This problem of self-presentational bias is probably more pronounced when moral issues are the object of investigation, as people usually are quite sensitive to what is socially desirable or objectionable. To supplement, complement, or correct explicit research, then, it's often advisable to use implicit or behavioral methods.

One common implicit measure is the so-called implicit association test (IAT), developed by Greenwald, McGhee, & Schwartz (1998). Such a test aims to detect the strength of a subject's automatic associations between various concepts or objects. Subjects are presented with words, images, or symbols one at a time. They classify these items as belonging to one of two disjunctive categories. For example, subjects might have to say whether 'career' or 'Emily' belongs in the *male or work* category or the *female or family* category. The disjunctions are then permuted so that the subjects have to classify the items into either the *male or family* category or the *female or work* category. The answers to these categorization tasks are always easy. What's tested is not accuracy but the speed with which the subjects are able to make the classifications, the assumption being that if you're faster when dealing with *male or*

work than with *female or work*, you implicitly associate work with the male gender. IATs have been developed for many categories, but only quite recently has one been successfully developed for morality (Perugini & Leone 2009).

Thus, one could investigate, for instance, honesty with both explicit and implicit methods, and one might find that the pictures that emerge are consonant or dissonant with one another. The distinction between explicit and implicit measures is not exhaustive, though. One might also investigate honesty with behavioral methods. Behavioral economists Nina Mazar, On Amir, and Dan Ariely (2008) did so, for instance, by providing people opportunities to cheat.

These methods can, and in many cases should, be used in conjunction with one another. We gain a more nuanced and complete understanding of human morality by bringing to bear a variety of perspectives and methods, and by calibrating and correcting some methods with others.

3.3. Individual / social

A third methodological distinction is between individual and social research. As we emphasized above, morality is a social phenomenon. Furthermore, social science research continues to turn up evidence of the mutual interpenetration of the personal and the social. While there would of course be no society if there were no people, and there could be people without society, almost every person who has lived in the past several millennia was enculturated into a social world. When researchers decontextualize subjects by removing them from that world and putting them into a laboratory environment, they are able to control, to some extent, for social and cultural influences, which in turn enables them to examine the properties of the individual. However, doing so threatens to make their research ecologically invalid.

Moreover, many morally relevant aspects of individuals, such as reciprocity, self-presentation, and benevolent or altruistic preferences, can only be studied in a social setting. For this reason, experimental economists, for instance, have people play economic games such as the ultimatum game, the dictator game, the trust game, and the public good game with other participants. Likewise, anthropologists investigate the interaction of social norms with individual behavior. As with the previous distinctions, the distinction between social and group methods is not invidious: different methods will be more appropriate for answering

different questions, and many questions will be best addressed by a smorgasbord of methodologies.

3.4. Real / virtual / simulated worlds

One final methodological distinction may become more relevant in the future as a result of the tremendous improvement of computing technology and the pervasive nature of technological information-processing in many aspects of everyday life: the one between real and virtual/simulated worlds. It is a well-established observation that various scientific disciplines currently experience a profound transition through the use of computer simulations (e.g., solid-state physics, chemistry, molecular biology, and climate physics)—and disciplines in humanities and social sciences will surely be transformed by this methodology in the near future as well.¹⁹ Furthermore, sophisticated computer games and virtual worlds are becoming more and more part of the everyday life of many people, providing new “playgrounds” for moral behavior.

Surely, counterfactual thinking in the sense of thought experiments always has been an important instrument in ethical theorizing, but simulation techniques and virtual worlds may become new instruments for understanding moral behavior and perhaps even “testing” ethical theories, thus supplementing empirical research on real world behavior. This approach may prove to be useful in various respects. Computer games—Serious Moral Games (Christen et al., in press) —may provide frameworks for more realistically assessing the moral behavior of agents compared to simple psychological tests. Simulations also force the researcher to conceptualize a specific problem in detail in order to make, e.g., an agent-based model run properly. They also allow creating and replicating more complex thought experiments. So far, this novel methodological approach is only rarely used in ethics (see Danielson (1992) as an early example of using computer simulation methods in ethics), but it is not hard to predict that research in morality will make more use of virtual worlds and simulations in the near future. Furthermore, they obviate to some extent concerns about the ethical treatment of research subjects. Many interesting ethical questions cannot be empirically investigated be-

¹⁹ An example is the FuturICT project, a mega-science-proposal currently under investigation in the European Union to build a research community and supercomputer infrastructure to simulate whole societies for understanding social change and predicting crises; see <http://www.futurict.eu/>; accessed on November 4th 2011.

cause the requisite research would involve harming subjects. Simulated subjects, however, can sometimes be “harmed” with moral and legal impunity.

4. Relevant data for empirically informed ethics

Various empirical research traditions—sometimes referred to as “descriptive ethics” (Düwell et al. 2002: 2)—study morality, including (developmental, moral, and social) psychology, (moral) sociology, and history of morality. As explained in the previous section, though, morality has been increasingly recognized as a worthy object of study by other disciplines in the humanities and social sciences.²⁰ The same holds also for some disciplines within the natural sciences (in particular, neuroscience, anthropology, and primatology). Even in medicine, “deviations” in moral behavior have (again) increasingly become an issue (Christen & Regard, 2012). The following overview will admittedly not be complete, but focuses on the contributions of this volume to sketch the variety of empirical approaches that are in use today.

4.1. Phylogeny of moral agency

Asking the question of the origin of morality has long been a central topic for scholars interested in morality, and, since the groundbreaking work of Charles Darwin and his prominent followers (Herbert Spencer, Julian Huxley and others), empirical approaches to this question referred to the concept of evolution when looking for answers (Joyce 2006). This search for the “phylogeny” of moral agency requires a specific framing of the problem and goes along with several well-known questions and problems that have been intensively discussed by evolutionary biologists and philosophers (e.g., Boyd & Richerson 1985, Caplan 1978, Kitcher 2011). Among them are the normative significance of a genealogy of morals and the interplay of cultural and biological evolution.

One characteristic of this endeavor is that the search for the phylogeny of morality is heavily framed by one’s understanding of moral agency, especially the competencies needed to count as a moral agent. A “traditional” understanding may outline that morality requires sophisticated abilities with respect to language, cognition, and reasoning, such that these abilities have to

²⁰ Examples can be found in behavioral economics (Gintis et al. 2005), political science (Haidt & Graham 2007), and pedagogy (Huff & Frey 2005).

be fully developed and present within the agents *before* anything like morality could develop. This understanding is reflected by a myth prevalent in many (theistic) religions, according to which otherwise fully-developed people obtained their system of moral rules from an external, divine source. However, this is not a convincing framing of the problem given the emerging knowledge about the deep embedding of moral behaviors in our biological nature. But the price is then a rather loose understanding of morality—in particular with respect to the justificatory aspect of morality, as there is at present no way to analyze when, how, and to what extent people actually started to use justifications in evolutionary history.

Given the structure of moral agency described in section 2.2., a crucial issue for any phylogenetic explanation of moral agency is the identification of the competencies agents need in order to produce behaviors that are candidates to be called ‘moral behaviors’. Paleontological data is hard to obtain on this issue (an exception may be archeological excavation of burials indicating some degree of care towards the dead), which is why the behavior of primate relatives has become a source for investigating such behaviors and the competencies required for them. The contribution of Sara Brosnan to this volume is an example of this approach, as she looks for those behaviors in primates that may be related to social norms, as well as for potential mechanisms for moral behavior, such as empathy. Emerging from observation studies (and increasingly from experimental investigations) of primates living in both natural and “artificial” (zoo, etc.) environments, a remarkable increase in research with respect to “precursors” of morality in species other than humans can be observed. This research is relevant to empirically informed ethics because it allows us to obtain a clearer picture of the “basal” or “paradigmatic” moral behaviors that form our moral lives in the sense that they are shared with our socially sophisticated evolutionary cousins.

With respect to the relevant context for the phylogeny of moral agency, there is little disagreement among the researchers in the field: the specific environmental conditions and the lifestyle of human foragers—i.e., the spatial scale of the (small) group with strong mutual interdependencies and relations—shaped (human) moral agency in a decisive way. In the contribution of Carel P. van Schaik, Judith Burkart, Adrian Jaeggi and Claudia Rudolf von Rohr, an extended hypothesis building on a large body of research in anthropology, ethnology, and related sciences is presented. They propose that moral emotions are the subjective side of the proximate rules (motivations) that regulate human cooperation, which in turn is an evolutionarily novel adaptation to enable the uniquely derived lifestyle of human foragers, which re-

quires generosity and sharing due to extreme mutual interdependence. For an empirically informed ethics, such a theory is relevant not only to understanding the origins of human morality, but it also has normative implications that are hard to ignore. For example: What follows from the fact that the current human lifestyle is far removed from the one our ancestors had over many thousands of years (e.g., with respect to establishing cooperation)?

An emphasis on the role of context for the emergence of moral agency leads to some difficult questions, as we can expect that (on an evolutionary time scale) the context was pretty stable with respect to the decisive elements (e.g., scarcity of resources). One such question is: how is diversity with respect to the content of the normative frame possible? This diversity is obvious from a historical perspective, unless one restricts morality to those very few behavior patterns (e.g., represented in the “Golden Rule”) that seem to be quite robust across cultures and times. This is where culture comes into play, the focus of the contribution of Jesse Prinz. The examples provided by Prinz are, however, not only a reminder to be cautious in seeing (deterministic) connections between biological human nature and the moral systems that emerge out of them. They also remind us that we currently lack a systematic investigation of the “normative knowledge” humans have accumulated within their history. Rather, this type of knowledge seems to be dispersed in many different disciplines, including history, theology, philosophy, and political science, among others.

4.2. Ontogeny of moral agency

A second major question for scholars interested in morality is: How do human beings become moral beings in their lifetime?—A question whose practical relevance is especially pertinent to moral education. Again, the time-scale partially defines the problem, whereas all spatial scales may have effects on the ontogenesis of moral agency. The contributions of the book associated with this major question refer to several topics associated with the ontogenesis of moral agency.

One major issue to solve is the question of which competencies a moral agent should develop in the course of the first few years (or perhaps even decades) of life. Carmen Tanner and Markus Christen investigate this issue in their contribution by presenting a broad overview of the various competencies that have been proposed in the literature (in particular, moral psychology) as essential for moral agency. In their contribution, these abilities are arranged in a

model called moral intelligence, which highlights two particular aspects: First, motivation—captured by the competence of “moral commitment”—gains a central role in influencing all other competencies of the psychological model of moral agency. Second, the model proposes a way in which the normative frame—captured by the notion of a “moral compass”—is integrated into the psychological processes that generate moral behaviors, mediated by the competence of moral commitment. The framework of “moral intelligence” stresses the importance of making such competencies measurable in order to have a basis for evaluating the effects of “moral training.” This type of research informs ethics by emphasizing that any normative theorizing requires an understanding of the competences needed for moral actions whenever these theories are applied for practical purposes.

A second important aspect of the ontogeny of moral agency is the context in which the moral agent develops. With respect to humans, it is increasingly appreciated that early life experiences have important repercussions throughout an individual’s lifetime. The contribution of Darcia Narvaez and Daniel Lapsley outlines this point by presenting both empirical data on early childhood development and a theoretical framework called “triune ethics,” which distinguishes three basic ethical systems with respect to their functional effect (Safety, Engagement, and Imagination Ethics). These systems are differently shaped by early childhood experiences. To move towards moral expertise, extensive focused practice is required under the guidance of a mentor. Such education involves the cultivation of a deliberative mindset along with immersion in environments that foster appropriate intuitions.

A third aspect when assessing the single moral agent concerns the “neuronal infrastructure” that implements the competencies necessary for moral behavior. This very recent research—also called “neuroscience of ethics” (Roskies 2002)—is presented in the contribution of Kristin Prehn and Hauke R. Heekeren. A question of particular importance is whether this research will be able to distinguish between domain-specific and domain-general capacities needed for moral agency, and how individual differences reflected by the variance of this neuronal infrastructure influence moral judgment competencies. Important methodologies used in this research are neuroimaging (in healthy subjects as well as in subjects with specified brain lesions), transcranial magnetic stimulation (TMS) and other non-invasive tools for casually influencing neuronal processing, and behavioral experiments. The authors claim that neuroscientific research helps to disentangle the processes involved in moral judgment and behav-

ior, and that it enables us to test the numerous assumptions made by psychological theories of moral agency.

A fourth aspect of the ontogenesis of moral agency is the difference in expertise among moral agents. Many studies within cognitive psychology have shown the superiority of experts over novices in nearly every aspect of cognitive functioning—leading to the question of whether one can speak of moral expertise in a similar way. Bert Musschenga investigates this issue in the framework of reflexive equilibrium by examining whether the quality of a reflective equilibrium can be strengthened by requiring that the initial judgments come from moral experts. He comes to the conclusion that this expertise is domain-specific: the reflective equilibrium of local ethical theories can indeed be strengthened by giving special weight to the judgments of moral experts. These judgments are superior to those of laypeople if they stay within the locally accepted moral framework. Sometimes, however, moral intuitions transcend accepted moral frameworks. In such cases it is not up to moral experts to determine whether such intuitions are relevant and should be accommodated within an ethical theory.

Finally, the issue of developing moral abilities and expertise becomes a normative question when it refers to persons operating at decision points of institutions and societal systems. This aspect is investigated by the contribution of Markus Huppenbauer and Carmen Tanner, who address “ethical leadership”: the abilities and values that should be fostered in and by people who occupy positions of responsibility in companies and other institutions. In their contribution, they sketch various areas of intersections between ethics and psychology, where each field can learn and benefit from the other when exploring ethical leadership and ethical decision-making. They thus show how empirically informed ethics can become very practical indeed.

4.3. Reasons and moral agency

A third group of ethical questions within ethics for which empirical data is relevantly important involves the role of reasons and their foundation in intuitions and standards of rationality—a field that requires a sophisticated understanding of morality with respect to basic competencies such as the capacity to reason and deliberate. It concerns in particular the normative frame and the question of how this frame is operative with respect to actual behavior.

There is a longstanding debate about the basic structure of normative theories within ethics: Should they be founded by some basic principles, implying a hierarchy of reasons (foundationalism; see e.g. the contributions in DePaul 2001), or is the core of ethical theorizing more a non-hierarchic network of moral beliefs that “cohere” in some sense (coherentism; e.g. Thagard 2000). The latter approach was of particular importance for ethics when the methodology of “reflexive equilibrium” was introduced by Rawls (1971/1999). Ghislaine J.M.W. van Thiel and Johannes J.M. van Delden investigate in their contribution how this theoretical construct can be made more empirical by analyzing the role of intuitions (of third parties) in arriving at reflexive equilibrium. Their so-called Normative Empirical Reflective Equilibrium uses empirical research to obtain information about these intuitions and creates a framework for understanding moral wisdom, grounded in the idea that ethics requires rich, complex and context-sensitive reasoning.

How intuitions actually can become an object of empirical research is shown in the contribution of Shaun Nichols, Mark Timmons, and Theresa Lopez. They offer a case study at the intersection of moral psychology and normative ethics by investigating the phenomenon of “moral luck.” Psychological evidence indicates that people make harsher blame judgments about unlucky agents than equivalently situated lucky agents. Their research suggests that our commitment to allotting greater blame to unlucky agents is an entrenched commitment that runs fairly deep in human psychology and carries some initial normative authority. This initial authority is not beyond critique, but as it happens, people’s commitment to outcome-based blame is more sensitive than has been recognized. People are much more likely to embrace outcome-based blame when agents are negligent than when agents are conscientious. This, according to the authors, provides the basis for a more plausible rendering of the control principle—a basic moral intuition according to which a person can only be blamed for what is within their control. Thus, the psychological research not only helps us to assess the nature of our normative commitments, it also helps us to articulate normatively plausible principles. The contribution is an exemplar of how empirical data influences normative thinking.

Finally, Erich H. Witte and Tobias Gollan investigate actual justification patterns used in political discussions that include moral issues. They operationalize the main positions of moral philosophy by developing a questionnaire and a content-analytic category system. With these instruments they measure ethical justification as prescriptive attributions in the form of rated subjective importance (questionnaire) or frequencies (content analysis). Both measures enable

researchers to obtain empirical data on how ethical justifications are actually used and to test hypotheses empirically, for instance concerning the dependence of the justification pattern on the kind and quality of action, as well as on culture, role, and mode of group discussion. For example, they find a large difference between the Arabian and the Western culture in justifying war and terrorism. Both direct and indirect utilitarian argumentations seem to be typical for the Western groups; however, emphasizing the bad consequences of the enemy's action for a certain group appears more often in the justifications of the Arabian parties. This data is of particular importance when collective phenomena of moral agency come into the focus of normative theorizing.

5. Some focus questions for empirically informed ethics

What, then, is empirically informed ethics, and what are its prospects? The contributions of this volume do not paint a complete picture of the empirical investigation of normative issues, but they do serve as exemplars of the many ways in which empirical information can be brought to bear on ethical questions. We have chosen to construe ethics quite broadly as the study of the phenomena of moral agency, which includes three components: agentic competencies, a normative framework, and situational constraints. We can now distinguish between first-order aspects of empirically informed ethics, which draw on data concerning just one of the components of moral agency (e.g., the biological underpinnings of agentic competencies, the ontogeny of the space of reasons, and the psychology of situational influences), and higher-order aspects of empirically informed ethics, which examine either the feedback loops within one of the components across different spatial and/or temporal dimensions (e.g., the effect in later life of praise and blame for infants) or the relations among the components (e.g., the social ontology of virtue and vice). A comprehensive empirically informed ethics would include both first-order and higher-order aspects.

In the following, we briefly summarize how some of these questions can be aggregated to more general questions that empirically informed ethicists should, we suggest, be particularly interested in:

- *The ontology of the moral space:* First, we need a better understanding of what might be called the “ontology of the moral space”—the question of discerning the basic moral entities and their interrelations. We suggest understanding the term ‘ontology’ more

in its information science sense, i.e., by asking how our knowledge of morality is organized as a set of concepts within a domain. We may understand the moral space as an abstract “space of reason” (Sellars 1956) populated by entities that can be understood as interrelated cognitive-affective units, such as beliefs, desires, values, principles, expectations, emotions, and sentiments (Mischel & Shoda 1995). Pairwise connections between units may be weaker or stronger, and the number of connections between a given unit and other units may be lesser or greater. The structure of this network of relations, thus, determines a topology for the space of reasons, which, when traced using a clustering approach (Christen & Ott, submitted), can be subdivided into classes. In the literature, various classifications have been proposed (Autonomy, Community, Divinity: Shweder et al. 1997; harm, fairness, ingroup, authority, purity: Haidt 2007; Self-Direction, Stimulation, Hedonism, Achievement, Power, Security, Conformity, Tradition, Benevolence, Universalism: Schwartz 1992) that only partially overlap. This is neither surprising nor problematic when we understand the partitioning of moral topology as a bottom-up classification problem, but it shows us which problems should be at the center of our focus: evaluating the effect of different kinds of similarities between moral beliefs, their physiological implementation in the agent, and connections between the topology of the space and actual behavior patterns.

- *The function of morality*: Many empirical approaches to morality (in particular with respect to the origins of morality) assume a functional view of moral agency, i.e., see it as something that favored survival (and flourishing) of groups and societies. This is obviously a restricted view with a conformity bias that does not take into account that moral behavior may also include non-conforming behaviors that directly threaten social cohesion (e.g., conscientious objection to military service). Furthermore, a functional view may have irritating normative consequences (see, for example, the socio-biology debate; Caplan 1979). And even an alternative functional understanding of ethics as an instrument that helps to solve moral problems—e.g., using the “just community” approach of Kohlberg (1980)—may be rooted in the preconception that moral problems require solutions. But it is reasonable to assume that at least some moral problems are expressions of cultural diversity within societies and can only be solved by eliminating this diversity. In other words: there are various and conflicting interpretations of the function of morality that need to be investigated further.

- *Understanding moral change:* Another relevant phenomenon to be investigated further is moral change, especially the interrelations between the diversity of moral systems present at a specified time point and their further development. We need a better understanding of what drives moral change given the evidence that rational inquiry is probably not the main driving force in this dynamic, whereas “mavericks” in the ethical discourse (e.g., honor; Appiah 2010) may be of more importance. In this context, there may be important feedback loops between moral behavior, on the one hand, and deliberation about holding agents morally responsible, on the other hand, which could be investigated empirically. In cases where moral behavior arises emergently as a result of the interactions of many agents over a long timescale, the effort to break the system down piece by piece in order to locate the nodes of primary responsibility may instead destroy the system, thereby making the phenomenon harder to understand and ameliorate. Attempts to hold a single person or small set of people responsible may end up scapegoating them and ignoring the structural problems embedded in the social, political, or economic system—problems that would arise regardless of the identities and motives of the individual agents involved.
- *Dealing with moral complexity:* A further interesting phenomenon refers to the complexity-simplicity relation with respect to morality. On the one hand, the involvement of ethical thinking in problem evaluations is often experienced as an act of “complexification” (Casti 1995) by outlining the various facets of a problem. On the other hand, a moral appraisal of a situation often has a simplification effect (in particular in non-dilemmatic situations and when the agent has a clear reference scheme, such as protected values; Tanner & Medin 2004); it makes a seemingly complex problem easier to decide. In short we may say: ethics makes things more complex, morals make them simpler. This is an interesting interplay given the ongoing discussion of the role of intuitions in moral reasoning (triggered by the contribution of Haidt 2001) that deserves a further investigation.
- *Ethical theory building and standards of rationality:* Finally, another core problem of empirically informed ethics refers to the act of theory building itself. What are the historical contingencies that shape the appreciation of ethical theories both within the community of thinkers and on a broader societal scale? What influences the basic intuitions of moral philosophers when they seek to justify their theories? These questions have been addressed already, of course, but usually without systematic empirical in-

vestigation and primarily in the gladiatorial mode of attempting to refute or undermine an opponent's view. It would be interesting to investigate this phenomenon from a more external, empirically informed position.

This set of basic questions is not complete. But we suggest that it grasps relevant problems where both ethical thinking and empirical data on moral agency expressions will be required to arrive at genuine insights. And such an outline of these basic problems—something like a “Hilbert list” of problems for empirically informed ethics²¹—could serve as a guideline for future research.

Such a “Hilbert list” for empirically informed ethics powered by the general popularity of methodological naturalism in philosophy, however, should not set aside critical philosophical thinking. As Antti Kauppinen analyzes from an “armchair point-of-view” in his *Critical Postscript*, many even modest Ethical Empiricist arguments are unsound or at least dubious, and the empirical evidence provided often fails to do the work it is alleged to do. Thus, empirically informed ethics should not pursue the “dream of scientism” that empirical science constitutes the most authoritative worldview also within ethics. Rather, the challenge will be to find the junctures between “armchair thinking” and “empirical ethics” such that our understanding of humans as moral beings is promoted.

²¹ On August 8th 1900, the German mathematician David Hilbert presented a list of 23 unsolved mathematical problems at the International Congress of Mathematics in Paris that turned out to become a programmatic outlook influencing the research within the field for many years.