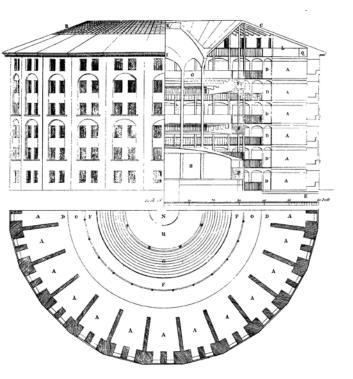
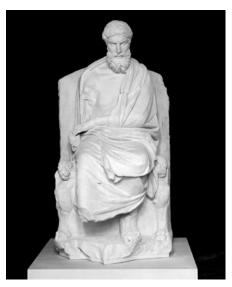
# **Moral Technologies**









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#### Overview

- What are «moral technologies»?
- Dimensions of moral technologies
  - Social
  - Temporal
  - Disciplinary
- A deeper look into the logical structure of moral technologies
- Outlook: Conference July 11-15, 2016

#### What are «moral technologies»?

Our working definition:

Moral technologies are interventions intended to improve moral decision-making in a non-explicit way — i.e. they do not target deliberation itself, but underlying neurological or psychological processes, or operate as technological mediators of human social interaction.

#### Preconditions of moral technologies

Based on this working definition, applying moral technologies requires the following preconditions:

- Some consensus regarding the goal of the intervention as being morally favorable.
- Some understanding of the **process** in which one intervenes such that there is confidence that the effect one wants to achieve is actually achieved.
- Tools or intervention techniques that are feasible and do not produce side-effects that counteract the goal of the intervention.
- The ability to **measure** whether the effect actually has been achieved.

#### Social dimension of MT

Further specifications: What is the social scale on which MTs operate?

At one extreme of the social scale is the **individual agent**, at the opposite extreme, all of **humanity**.

In between are dyads (e.g., friends, romantic partners, allies, rivals, enemies), small groups (e.g., families, cliques), large groups containing up to the Dunbar number of ~150 (e.g., hunter-gatherer bands), large tribes, classes, races, and nations.

The social scale mainly decides both upon the feasibility and the permissibility of a MT intervention

### Temporal dimension of MT

Further specifications: What is the temporal scale on which MTs operate?

At one extreme are **fast**, typically automatic and unconscious, perceptions, cognitions, inferences, decisions, and behaviors.

At the other extreme is the **evolutionary** timescale of speciation and domestication (including human self-domestication).

In between are decisions that take minutes or hours, those that take weeks or months (and are often revisited and modified along the way), and large-scale deliberative institutions, such as corporations and democracies, that endure longer than the lifespan of any particular member involved in them.

	Fast, automatic	Pause & think briefly	Weeks of deliberation	Large-scale deliberation	Evolutionary timescale
individual	Mood inductions	Buffer against ego depletion			
dyad			Optimism of partner as self-fulfilling prophecy		
Small group (4-10)	In-group bias				
Large group (~150)				Normative trust as an equivalence relation	
Tribe, class, race, nation	Police brutality				
All humans	Compassion collapse	Slow pseudo- inefficacy			Elimination of psychopaths from gene pool

### Disciplinary dimension of MT

Further specifications: Based on which disciplinary background is a MT intervention framed?

- The intervention could happen on the physiological level of the individual agent using e.g. pharmacological means (as proposed in the "moral enhancement" debate)
- The intervention could target **psychological** constructs using means like situational cues and the like.
- The intervention could operate on the level of **interacting** with the world or other agents, in particular if this interaction is mediated through **technology** (internet search, Apps etc.).
- The intervention could act on the level of the **social design of institutions** (e.g., changing from opt-in to opt-out).

(MT def'n) **W** uses moral technology **T** grounded in scientific knowledge **S** on **X** to promote **P** in order to benefit **Y** with potential side effects **E** on **Z**.

W = agent

X = target

Y = beneficiary

Z = potential victim

T = technology itself

S = scientific grounding

P = desired state of affairs, event, value or other end

E = undesired side effects

#### Examples of MT

- Add omega-3 fatty acid supplements into the diet of prisoners to decrease violence.
- Give oxytocin to research participants to increase trust in economic games (you actually also get "immoral" behavior depending on the structure of the experiment)
- Change organ donation from opt-in to opt-out (although studies indicate that the effect of these changes is small)
- Set up systems of actual or apparent monitoring and surveillance to prevent cheating and encourage pro-sociality

There is an obvious relation between MTs and classic marketing research, although the goals are different.

(MT def'n) **W** uses moral technology **T** grounded in scientific knowledge **S** on **X** to promote **P** in order to benefit **Y** with potential side effects **E** on **Z**.

W = X?

X = Y?

Y = Z?



(MT def'n) **W** uses moral technology **T** grounded in scientific knowledge **S** on **X** to promote **P** in order to benefit **Y** with potential side effects **E** on **Z**.

- How, if at all, are X, Y, and Z informed?
- Do they have a chance to provide or revoke consent?
- Different paradigms from informed consent, e.g., authorized concealment & authorized deception?
- Democratic participation in design and implementation?
- Do they agree about the value of P?
- Do they agree about the risk of E?

Targets of MT intervention can be first-order or higher-order:

#### First-order:

- compassionate behavior
- compassionate motives

#### **Higher-order:**

- competence to deliberate about how best to achieve compassionate goals
- competence to identify moral reasons

First-order moral technologies risk destroying people's integrity and authentic moral agency.

## Example of a higher-order target of MT

X is morally responsible for doing/omitting to Y only if:

- X knew what she was doing/omitting Y
- X was in control over whether she did/omitted Y

Both of these conditions come with culpability caveats.





Moral technologies can either decrease or enhance responsibility by decreasing or enhancing knowledge and control.

Normative aspects of moral technologies:

- Is deliberative engagement necessary? On the part of W, X, Y, or Z?
- How are risk and uncertainty distributed? What recourse does Z have?
- How well are feedback effects (looping) understood in advance?

# Advertising our conference

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY			
	Theoretical issues	Scientific issues	Technological issues	Ethical issues	Closure			
Morning 9:00 – 12:30	Julian Savulescu: Moral Enhancement Batya Friedman: Value-sensitive design David Abrams: Moral Technologies and the law	Molly Crockett: Manipulating the moral brain Paul Bloom: Deliberation and moral emotions Ann Tenbrunsel: Ethical mechanisms in organizations	Dirk Helbing: From social simulations to social technologies Paul Slovic: Interventions for genocide prevention Catholijn Jonker: Persuasive technologies for influencing users.	Nicole Vincent: Enhancing responsibility Marcia Baron: The ethics of manipulation John Sullins: Building ethics into technological systems	CSF-Award ceremony.  Workshop presentations.  Retrospective lecture by a Rapporteur.  Outlook (30')			
	Lunch (12.30-14.00)							
Afternoon 14:00 – 17:30	4 short (20', 5' disc.) oral presentations from younger researchers.  Sum-up discussion (60') (with speaker panel) moderated by the topic responsible.	4 short (20', 5' disc.) oral presentations from younger researchers.  Sum-up discussion (60') (with speaker panel) moderated by the topic responsible.	4 short (20', 5' disc.) oral presentations from younger researchers.  Panel discussion (60') with invited persons from practical fields where MT may become relevant topics.	4 short (20', 5' disc.) oral presentations from younger researchers.  Workshop (in groups) to identify research topics & funding possibilities.	Departure of participants.			

